



Discover the Many 2023 Cycling Events in Emilia-Romagna

Giro Italia, the Granfondos, the International Bike Festival and the Cycle Summit...waiting for the Tour de France 2024

This year, Emilia Romagna will offer a rich calendar of cycling events. From the return of the Giro d'Italia to the many Granfondos and the Italian Bike Festival at the Misano World Circuit in Misano Adriatico (Rn), plus the Tour de France passing through the region in 2023 and 2024!

Continue reading below for all the exciting competitive cycling events coming to Emilia Romagna in 2023 and beyond.

Giro Italia 2023

Emilia-Romagna will host the Giro d'Italia this year. The 106th edition of the most important national cycling race, and one of the most prestigious in the world, will see two stages held within the region, from May 14th to 16th, the individual time trial for the Savignano sul Rubicone-Cesena (14 May) and the Scandiano-Viareggio (16 May) stages. Almost 140 miles of route (20 of which will go through Romagna and 118 through Emilia) will travel through Emilia-Romagna between the plains and the Apennines, which will touch the provinces of Forlì-Cesena, Rimini, Reggio Emilia and Modena, with a passage also from Cesenatico, the city of Marco Pantani.

On the 14th, the Savignano sul Rubicone-Cesena time trial will touch the towns of Bellaria, San Mauro Pascoli, Cagnona, Sala, Ruffio, Ponte Pietra, Cesenatico, Cesena, Sant'Egidio, with the arrival at the Technogym Village within the capital municipality.

Then on the 16th, the Scandiano-Viareggio route will mainly take place in the Apennine, with an incursion also into the province of Modena in the municipality of Frassinoro, which will touch the municipalities and hamlets of Viano, Baiso, Cigarello (Carpineti), La Svolta, Felina, Gatta, Villa Minozzo, Governara, Civago, Roncatello di Sopra, Piandelagotti, up to Passo delle Radici at an altitude of about a mile. From here, the route will descend into Tuscany, from the province of Lucca to Viareggio.

Italian Bike Festival 2023

The sixth edition of the <u>Italian Bike Festival</u> has been confirmed in Misano Adriatico (Rn). A total of 42,000 visitors, five hundred exhibitors on 50,000 square meters of exhibition space over three days. This exhibition of the top international brands in the cycling world, to be hosted within the Misano World Circuit over the weekend of September 15-17, 2023, is sure to become the point of reference for the European bicycle market. The structure of the Misano World Circuit has made

IBF an event capable of combining product presentation, bike testing and entertainment, all in the name of a single great passion:the world of bikes.

EMCC, the second edition of the European Media Cycling Contest

The <u>European Media Cycling Contest</u>'s inaugural year in 2022 was a major event among the cycling events in Emilia-Romagna. The 2nd edition of this cycling will take place at the Misano World Circuit in Misano Adriatico (RN), as part of the Italian Bike Festival 2023. An event that involves 30-40 international journalists, bloggers, influencers, YouTubers and traditional media specialized in the bike world, coming from different European countries, in a packed weekend schedule. The contest was organized thanks to the collaboration of Apt Servizi Emilia-Romagna and Visit Romagna as part of the communication and marketing projects on the European bike markets.

Cycle Summit 2023 in Riolo Terme

From October 7th to 10th, the 2023 edition of the Cycle Summit will take place in Riolo Terme (Ra). This annual meeting of international bike tour operators brings together over a hundred agencies and tour operators specializing in cycling from all over the world. Over an intense 3 days, participants will experience food and wine bike tours, a B2B workshop and guided tours in the area between Brisighella, Faenza and Imola.

Gran Fondos in Emilia Romagna

The schedule of gran fondos in the region is already set. The season will open on March 19th with the <u>Granfondo del Po</u> in Ferrara. The event has been included as a leg of the Unesco Cycling Tour and Romagna Challenge circuits, with the fascinating start in the shadow of the towers of the Estense Castle, to then develop on the two tested routes of different distances along the banks of the Po: the long distance, of 83 miles, and the short one of 50 miles.

In 2023, the <u>Nove Colli</u> will be celebrating its 52nd edition. This gran fondo in Cesenatico (FC) traditionally organized by Team Fausto Coppi will take place on Sunday May 21st, with participants from over 50 countries. As always, there are two routes: a 127 miles long one for the more experienced riders and a shorter one of 80 miles.

On March 26th, the <u>Granfondo Riccione</u> will return after a two-year hiatus (now in its 21st edition) with a 62 mile route with an elevation change of nearly 5,000 feet in altitude through the hills of the Conca Valley.

On Sunday, April 2nd, the races will also return to Cervia (Ra) with the <u>Granfondo Via del Sale</u>, now in its 26th edition. Over 5,000 amateur cyclists are expected on two routes: the 108 mile long one with the Montefinocchio and Montepetra climbs, and the 73 mile short one which will have its mountain grand prix on the Montevecchio-Cima Pantani climb.

On April 30th in Bologna, the "spring classic" <u>Granfondo Dieci Colli Bolognesi</u>, now in its 37th edition, will return with its 90 mile long course and its 7,500ft elevation change and the 65 mile medium distance course with an elevation change of 4,200ft.

On May 14th, the 7th edition of the <u>Granfondo Squali</u> will return to Cattolica (Rn), departing from the Cattolica Aquarium and arriving in Gabicce Monte. Having exceeded 3,000 participants in 2022, the two routes intended for cyclists have been confirmed. This race will cross approximately

twenty medieval villages in the Romagna and Marche hinterlands: the long one of 90 miles and the short one of 50 miles.

The third edition of the <u>Ride Riccione</u> In Riccione (Rn) will return on May 28th. There are two planned routes: a long one of 87 miles with a passage on the Cippo di Pantani in Carpegna and a short one of 65 miles.

Sunday June 4th in Albinea, in the province of Reggio Emilia, the 2023 edition of the <u>Granfondo Matildica</u> will return with its three routes and a challenging "long" course of 78 miles and nearly 8,900 feet in altitude. The Emilian race is valid as a qualifying stage of the UCI Granfondo Series circuit.

The Granfondo season in Emilia Romagna will close in September with the 2nd edition of <u>La Gialla Cycling</u> in Misano Adriatico (Rn) during the Italian Bike Festival (Sunday, September 17th) with its single 62 mile route and elevation change of nearly 5,000 feet, this race ends inside the Misano World Circuit.

Off Road Races

The calendar of Mountain Bike competitions is also interesting. In 2023 the two MTB <u>Rally di</u> Romagna events will take place in Emilia-Romagna from June 1st-4th in Riolo Terme (Ra).

The <u>Appenninica MTB Stage Race 2023</u> will be held in the province of Reggio-Emilia from September 4th-9th. This 7-stage mountain bike race in the Apennines, which welcomes numerous foreign athletes, offers a course of 372 miles and a total altitude difference of over 65,000 feet.

Both events have a large international participation with over 20 countries represented.

IRONMAN Italy

After the great success of the fifth edition (7,000 athletes and 50,000 attendees), the <u>IRONMAN</u> <u>Italy</u> will return to Cervia (Ra) in 2023, scheduled for the weekend of September 16th-17th.

Tour de France. Emilia-Romagna at the center of the Great Departure 2024

For the first time in over a century of its history, the Tour de France in 2024 will start in Italy, from June 29th to July 1st 2024. With the first stage beginning in Florence and ending in Rimini, then Cesenatico-Bologna (as a tribute to local cycling champion Marco Pantani) and a third stage starting from Piacenza and ending in Turin (dedicated to former champion Fausto Coppi). The Italian regions of Florence, Emilia-Romagna, and Piedmont, who have produced champions such as Gino Bartali, Marco Pantani, Fausto Coppi, to name just a few, will host stages of the 2024 Tour de France exactly one hundred years after the victory of Ottavio Bottecchia, the first Italian to conquer the podium of the Tour in 1924.

This presents the Emilia-Romagna Sport Valley with a new opportunity for international promotion, thanks to television coverage in 200 countries around the world. This prestigious annual race attracts almost 2 million spectators and 120 million euros in related activities.

According to a study commissioned by the Region, around 1.8 million spectators can be expected in Italy for the first three stages of the Tour, of which over 730,000 will come to Emilia-Romagna, requiring about 130,000 hotel rooms, half in Emilia-Romagna. The expected economic impact is

significant, 59 million euros, of which 29 million in Emilia-Romagna, plus indirect spending at the national level for an additional 47 million euros, including 13 million for companies within the cycling supply chain.



For further information on Emilia Romagna, please visit www.emiliaromagnaturismo.it/en

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How to get there:

Emilia Romagna Region is in the North of Italy, just over the Apennine Mountains from Tuscany. Visitors from North America can reach the region's international airports in Bologna and Rimini by connecting through other major European airports.

Press information and images

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